

MEDIA RELEASE

Zurich, 23 May 2024

Swiss Casinos Now a member of the Swiss Casino Association

The largest casino group in Switzerland joins the Casino Association. This means that Swiss Casinos is now also a member of the association. All 21 terrestrial and ten online casinos are now represented and will collectively determine the future of the casino industry.

Swiss Casinos with locations in Pfäffikon, Schaffhausen, St. Gallen and Zurich was officially accepted into the Swiss Casino Association at the delegates' meeting on 22 May 2024. Swiss Casino Winterthur which received its licence from the Federal Council from 2025, will also be admitted to the association once it opens.

With an income of CHF 187.7 million from its casino business in 2023, Swiss Casinos is the financially strongest casino group in Switzerland and paid levies of around CHF 87.6 million, most of which went to the AHV.

All 21 terrestrial casinos and ten online casinos are now members of the association.

Gerhard Pfister, President of the Swiss Casino Association: "I am delighted that Swiss Casinos has joined the association and that the entire casino industry can now speak with one voice."

Marc Baumann, member of the Board of Directors of Swiss Casinos: "The online business is changing the Swiss casino industry for good. We look forward to shaping the future together with the Swiss Casino Association."

Marcel Tobler, CEO of Swiss Casinos, added: "As the largest Swiss casino group, we are now also represented in the association. With our innovative strength and Swissness as a fundamental part of our DNA, we are helping to set the agenda for the casino industry."

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Swiss Casinos is the largest casino group in Switzerland and is 100% Swiss-owned. Swiss Casinos operates solely in Switzerland. The group includes the terrestrial casinos in Pfäffikon, St. Gallen, Schaffhausen and Zurich, the online casino [swisscasinos.ch](https://www.swisscasinos.ch) and the GEORGE Bar & Grill restaurant in Zurich. From 2025, the Swiss Casino Winterthur will open in the listed building of the Lokstadt.

The casinos operated by Swiss Casinos generated total sales of CHF 203.9 million in 2023. The main contributor was the core casino gaming business with gross gaming revenue of CHF 187.7 million. CHF 87.6 million of this went to the AHV and cantons via the casino levy. Swiss Casinos Holding AG provides various services in the areas of finance, human resources, IT, technology, security and marketing for the casinos.